

### BLOOMINGDALE'S COUPON

## Remnants Dress Gingham 18c Yard

Ginghams are in great demand this year, and this is an exceptional bargain. Excellent quality in a large assortment of stripes, checks and plaids in various colors; good usable lengths, on sale only as long as this lot lasts.

LEX. AVE. LEVEL

### BLOOMINGDALE'S COUPON

## Pearl Necklaces, 37c

16 inches long, filled beads, even or graduated with gold filled clasp.

MAIN FLOOR

ALL CARS TRANSFER TO

# Bloomingdale's

59TH TO 60TH STREET—LEXINGTON TO 3D AVENUE

THE HOME OF TRUTH

### BLOOMINGDALE'S COUPON

## Baseball

An outfit for boys, consisting of a fielder's leather glove, bat and baseball for Coupon

Day only 39c

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## Suspenders

23c

Good quality elastic webbing, neat patterns, leather ends, regular length. Fine value.

## Men's Ties, 23c

Good selection of large open-end four-in-hands made of silk and silk mixture.

MAIN FLOOR

# Tomorrow---Friday---Will Be Coupon Day

Every department in the store contributes specially priced seasonable merchandise for the occasion. We cannot advertise all of the items because some are in limited quantities. Where you find a yellow sign, there you will find a Coupon Bargain. It will pay you to come tomorrow—Liberty Day.



## Silk Dresses, \$6.95

All new Spring styles in lustrous Taffeta Silk, mostly high shades.

Conservative models, also youthful effects. Sizes 14 years to 44 bust.

An exceptional opportunity to purchase a smart Silk Dress at an absurdly low price.

## Gingham Dresses, Special, \$3.95

Advance styles in beautiful plaid and check gingham, light and medium color combinations. Surplice and vestee models with smart collars. Sizes for women and misses.

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## Waists, 75c

Exceptional value in striped washable voile waists; shawl collar with sailor knot ends. Sizes 36 to 46.

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## Sacques, 37c

Neat patterns of black and white lawn, belted, shirred back, 3/4 sleeves. Sizes 36 to 46.

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## Bags, \$1.39

Framed Knitting or Shopping Bags of lustrous moire in eight styles; striped, pleated and ruffled effects. Each fitted with large purse. Choice of gray, navy or tan.

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## Ribbons, yd. 22c

In moires, satins, plaids and flowered effects, 5 to 6 1/2 in. wide.

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## Women's Silk Gloves, 49c

Several hundred pairs of double fingered Silk Gloves; black, white, tan and gray; not all sizes in the lot.

### BLOOMINGDALE'S COUPON

## Women's Suede Finish Washable Gloves, 35c

1,200 pairs of these excellent gloves will be sold before closing time. Black, white and gray, two-clasp, made with corded backs. Imperfect.

### BLOOMINGDALE'S COUPON

## Women's Silk Gloves, 65c

Two-clasp, one-row embroidered backs. Black, white, gray, sand and navy. A guarantee ticket with each pair.

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## Chiffons, Yd., 58c

45 inches wide in black, white, and assorted leading shades.

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## Petticoats, 60c

Good quality Percale, elastic belt deep flounce with pointed ruffle. Black, rose, white, brown, emerald, King's blue, navy.

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## Figured Satine, 82c

Fine quality satine; white ground with pink, blue or lavender floral patterns.

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## Frames, 33c

The metal frame like sterling silver and always retains bright finish. Oval shape; holds 3 1/2 photographs. Especially appropriate for soldiers' or sailors' pictures.

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## Hosiery, 14c

Women's mercerized hosiery, fine weave, double sole, garter tops; slight mill faults. Dark and light gray, brown, champagne, pink, lavender, black and white.

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## Women's Fibre Silk Hosiery, 19c

Mercerized garter tops, reinforced heels, double sole; black, white and colors. Second.

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## Women's Fibre Silk Hosiery, 35c

Fine weave, garter tops, spliced heels and double sole; slight imperfections. Brown, Gray, Champagne, Gold, Navy, Black or White.

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## Women's Thread Silk Hosiery, 58c

2,200 pairs of Thread Silk Hosiery; plain and fancy silk embroidered instep; most of them strictly first quality. Large variety of colors, also black and white.

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### BLOOMINGDALE'S COUPON

## Candies

"Mirror" Chocolates, lb., 30c  
Nut Caramels, wrapped, lb., 25c  
Cocoanut Bon Bons, lb., 25c  
Peanut Brittle, lb., 25c

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### BLOOMINGDALE'S COUPON

## Women's Neckwear 50c

Of fine quality broadcloths, satins, organdies, flat and roll collars, also collar and cuff sets slightly soiled from handling.

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## La Valliere

Solid gold 1 1/2 in. pretty design, as illustrated, set with imitation stone and pearls. Gold chain 15 inches long included.

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## Stationery, 27c

Cabinet contains 50 sheets of white fabric finished paper with 50 envelopes to match.

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### BLOOMINGDALE'S COUPON

## Shepherd Checks, yd., 55c

54 inches wide, worsted finish, good looking and very serviceable quality in black and white checks. Suitable for coats, dresses, suits and skirts.

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### BLOOMINGDALE'S COUPON

## Dresses, 45c

Semi-made Dresses of good quality pique or poplin, stamped in two popular designs.

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### BLOOMINGDALE'S COUPON

## Cook Book

A collection of Oriental recipes for making wholesome, dainty and economical dishes, especially adapted to American tastes and methods of preparation. Book compiled by Ardath H. Keelbas.

17c

SECOND FLOOR

### BLOOMINGDALE'S COUPON

## Pictures, \$1.27

Hand colored pictures by the well known artist, Beale Pease. Consists of five antique gilt framed pictures. In this collection are the very latest subjects.

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## Veils, 28c

Ready-to-wear circular veils; hairlines and sheer in black, gray, navy and brown.

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## Room Lot of Wall Paper, 98c

A sufficient quantity of paper to cover an average room. Offer consists of 10 rolls of a droll wall paper and 10 yards of rich border. All for 98c.

THIRD FLOOR



## Boys' Summer Suits

These two lots have been specially reduced for Coupon Day and offer exceptional values.

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## Norfolk Model, \$3.85

Made of fancy chevrons in most wanted shades; sizes 7 to 17.

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## Wash Suits, 95c

Serviceable and good looking, in sizes 3 to 8 years.



## Boys' Shoes, \$2.23

Large Boys' Blucher Shoes, sizes 2 1/2 to 5 1/2.

Smaller sizes 9 to 13 1/2. These are ideal for school wear.

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## Girls' Shoes, \$2.42

Gunmetal or Patent leather Button Shoes, with cloth tops. Good year worn soles; sizes 2 1/2 to 6.



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## Patent Leather Belts, 29c

Adjustable trench buckles; widths are 1 1/2, 2 1/4 and 2 3/4 inches; sizes up to 40 inches.



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## Coats, \$3.69

Sizes 2 to 6 Years. A collection of Spring Coats consisting of serge, shepherd checks and a few of silk poplin. Not all sizes in each model. Each coat is a wonderful bargain at \$3.69.



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## Tootsie Clasp

A gold filled bow holder; something new for the little misses' hair.



17c

MAIN FLOOR

BLOOMINGDALE'S COUPON BARGAIN

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## Union Suits, 39c

Fine weave ribbed bleached cotton shaped Union Suits. French band, tight knees or crocheted tops; wide knees, lace trimmed. All strictly first quality.

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## Union Suits, 28c

Fine Bleached Cotton Union Suits; low neck, tight or wide knee lace trimmed. Strictly first quality. Only a limited quantity.

### BLOOMINGDALE'S COUPON

## Women's Vests, 18c

Manufacturers' samples of fine white ribbed Vests, low neck, plain or lace trimmed. White and Pink.

### BLOOMINGDALE'S COUPON

## Boys' and Girls' Union Suits, 37c

Bleached Cotton, fine weave for girls; White Cotton Nainsook and knitted fabrics for boys.

### BLOOMINGDALE'S COUPON

## White Goods

Long Cloth, for women's and children's underwear. In 100's, pieces, for... \$1.79

### BLOOMINGDALE'S COUPON

## White Dotted Swiss, 35c

White Dotted Swiss, 35 inches wide, for waists, dresses, aprons or curtains, for... \$1.99

### BLOOMINGDALE'S COUPON

## Remnants of Lonsdale Cambric, in good usable lengths for women's and children's underwear, 36 inches wide, at yd., 20c

### BLOOMINGDALE'S COUPON

## Remnants of White Cotton Dress Voiles, fine quality and very desirable for waists, dresses, curtains, etc., 36 inches wide; lengths 2 to 8 yds., at yd., 14c

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